



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/17/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				1	\$275.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$375.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----SS				6	\$100.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----SS				6	\$200.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S				1	\$750.00			
N 10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$150.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				1	\$300.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$175.00			
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$270.00			
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$300.00			
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$500.00			
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$700.00			
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$150.00			
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	07/30/12-08/05/12	Su News 8 @ 6p	6p-630p	-----Su	:30		<del>\$150.00</del>	NM		
	Credited											
N 20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$900.00			
N 21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
N 22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-11:35p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$700.00			
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$250.00			
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$300.00			
N 27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$2,000.00			
N 28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$1,200.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	07/30/12-08/05/12	Fri Hour 3	10p-11p	-----F----	:30		<del>\$3,000.00</del>	NM		
	See MG 29.2											
	2	WTNH	08/03/12-08/03/12	Fri Prime Other 2	9p-11p	-----F----	:30		\$1,500.00	NM		
	Ⓜ MG for 29.1 08/03											
N 30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
N 31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
N 34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
N 35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
N 37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
N 38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
N 39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
N 41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
D 43	WTNH	08/03/12	08/03/12	Fri Prime Other 2	9p-11p		:30			NM	0	\$0.00
N 44	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	5a-530a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$150.00			
N 45	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	530a-6a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$200.00			
N 46	WTNH	08/01/12	08/03/12	GMA	7a-9a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$375.00			
N 47	WTNH	08/01/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$125.00			
N 48	WTNH	08/01/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				4	\$150.00			
N 49	WTNH	08/01/12	08/03/12	The View	11a-12p		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				7	\$250.00			
N 50	WTNH	08/01/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$150.00			
N 51	WTNH	08/01/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	07/30/12-08/05/12	General Hospital	General Hospital	---WThF----	:30		<del>\$225.00</del>	NM		
				Credited								
	6	WTNH	07/30/12-08/05/12	General Hospital	General Hospital	---WThF----	:30		<del>\$225.00</del>	NM		
				Credited								
N 52	WTNH	08/01/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
N 53	WTNH	08/01/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$400.00			
N 54	WTNH	08/01/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$500.00			
N 55	WTNH	08/01/12	08/05/12	Late News 8	11p-11:35p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTFSS				4	\$550.00			
N 56	WTNH	08/01/12	08/03/12	Nightline	1135p-120630a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
N 57	WTNH	08/02/12	08/02/12	Thur Hour 1	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$1,500.00			
N 58	WTNH	08/02/12	08/02/12	Thur Hour 2	9p-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$1,800.00			
N 59	WTNH	08/03/12	08/03/12	Fri Hour 1	8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WTNH	07/30/12-08/05/12		Fri Hour 1	8p-9p	-----F----	:30		\$600.00	NM		
Credited												
N 60	WTNH	08/04/12	08/04/12	Sat Prime Other 1	8p-10p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----S-   1   \$300.00												
N 61	WTNH	08/04/12	08/04/12	Sat Hour 3	10p-11p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----S-   1   \$300.00												
N 62	WTNH	08/05/12	08/05/12	Sun Hour 2	8p-9p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----S   1   \$1,500.00												
N 63	WTNH	08/05/12	08/05/12	Sun Prime Other 2	9p-11p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----S   1   \$1,200.00												
<b>Totals</b>											<b>126</b>	<b>\$51,795.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	126	\$51,795.00	\$44,025.75
<b>Totals</b>	<b>126</b>	<b>\$51,795.00</b>	<b>\$44,025.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Rep Order#	6833818
EC'd	Yes

Ver# 19 Status Revised

Traffic Order# 191747

**Printed:** 08/17/2012 11:47 AM  
**Last Received:** 08/17/2012 10:13 AM  
**Showing Buylines:** All Rep Revised Lines

2 of 7

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	( ) FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	08/05-08/05	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
Buyline Comment: RATE CHNGD												
V7 Comment Changed, Rate Changed												
*11	07/31-08/03	TU-F	11A-12P	1	:30	\$300.00	THE VIEW	1		1	\$300.00	
Buyline Comment: 3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*13	07/31-08/03	TU-F	1230P-130P	1	:30	\$175.00	CONNECTICUT STYLE	1		1	\$175.00	
Buyline Comment: 1X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*14	07/31-08/03	TU-F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*15	07/31-08/03	TU-F	4P-5P	1	:30	\$300.00	JUDGE JUDY	1		1	\$300.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*16	07/31-08/03	TU-F	5P-6P	1	:30	\$500.00	NEWS 8 WEEKDAY	1		1	\$500.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*17	07/31-08/03	TU-F	6P-630P	1	:30	\$700.00	NEWS 8 WEEKDAY	1		1	\$700.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*18	08/04-08/04	SA	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
Buyline Comment: RATE CHNGD												
V7 Comment Changed, Rate Changed												

3 of 7

Buyline Comment: REBOUGHT FROM LN 1  
V7 Added



Rep Order#	Ver#	Status	Revised
6833818	19		
EC'd Yes			

Traffic Order# 191747

4 of 7

**Printed:** 08/17/2012 11:47 AM  
**Last Received:** 08/17/2012 10:13 AM  
**Showing Buylines:** All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/10  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*44	08/01-08/03	W-F	530A-6A	2	:30	\$200.00	GOOD MORNING CONNECTICUT	2		1	\$400.00	
Buyline Comment: REBOUGHT FROM LN 2												
V7 Added												
*45	08/01-08/03	W-F	7A-9A	5	:30	\$375.00	GOOD MORNING AMERICA	5		1	\$1,875.00	
Buyline Comment: ADD TO SKED												
V7 Added												
*46	08/01-08/03	W-F	9A-10A	5	:30	\$125.00	DR. PHIL	5		1	\$625.00	
Buyline Comment: REBOUGHT FROM LN 6												
V7 Added												
*47	08/01-08/03	W-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
Buyline Comment: ADD TO SKED												
V7 Added												
*48	08/01-08/03	W-F	11A-12P	7	:30	\$250.00	THE VIEW	7		1	\$1,750.00	
Buyline Comment: REBOUGHT FROM LN 11												
V7 Added												
*49	08/01-08/03	W-F	1230P-130P	3	:30	\$150.00	CONNECTICUT STYLE	3		1	\$450.00	
Buyline Comment: REBOUGHT FROM LN 13												
V7 Added												
*50	08/01-08/03	W-F	3P-4P	4	:30	\$225.00	GENERAL HOSPITAL	4		1	\$900.00	
Buyline Comment: REBOUGHT FROM LN 14												
2X ADDED												
Sales Remark: V19 2X ADDED												
V7 Added												
V11 More than 2 codes changed												
V15 More than 2 codes changed												
V19 More than 2 codes changed												



EC'd Yes Last Received: 08/17/2012 10:13 AM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Advertiser ( ) FRNDS OF E. ESTY Product ELIZABETH ESTY Estimate# 1458 Buyer Maura Gilroy Phone# Fax# Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 118/125/1458 Flight Dates 07/31/2012 - 08/06/2012 Hiatus Weeks Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*59	08/03-08/03	F	8P-9P	0	:30	\$600.00	SHARK TANK	0		0	\$0.00	
Buyline Comment: ADD TO SKED 1X N/A												
Station Remark: V14 LN NA DUE SOTP - SPOT CAN BE REINSTATED BUT RATE NEEDS TO BE REV TO \$750 TO CLEAR												
V11 Added												
V15 More than 2 codes changed												
*60	08/04-08/04	SA	8P-10P	1	:30	\$300.00	MOVIE: NORBIT	1		1	\$300.00	
Buyline Comment: ADD TO SKED 2X N/A												
Sales Remark: V19 2X N/A												
V11 Added												
V19 More than 2 codes changed												
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	
Buyline Comment: ADD TO SKED												
V11 Added												
*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
Buyline Comment: ADD TO SKED												
V11 Added												
*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	
Buyline Comment: ADD TO SKED												
V11 Added												

---REPORT TOTALS---

Report Totals: 83 / \$29,170.00

---SALES MONTHLY TOTALS---

Aug 12: 127 / \$51,795.00

Station WTNH-TV NEW HAVEN, CT.  
Advertiser (    ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency (    ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Sales Totals: 127 / \$51,795.00  
Station Totals: 127 / \$51,795.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$51,795	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
SEE LNS 50,56,60 FOR DISCREPS. ONCE THESE ARE  
CHANGED THIS CONTRACT WILL BE ALL SET. SORRY FOR  
ANY CONFUSION AND FOR BEING PATIENT!!!!!!!  
THX KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*50	08/01-08/03	W-F	3P-4P	2	:30	\$225.00	GENERAL HOSPITAL	2		1	\$450.00	
Buyline Comment: REBOUGHT FROM LN 14												
2X N/A												
Station Remark: V18 4X AIRED ON THIS LN PLS REV												
V7 Added												
V11 More than 2 codes changed												
V15 More than 2 codes changed												
*56	08/03-08/03	F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
Buyline Comment: REBOUGHT FROM LN 50												
Station Remark: V18 SPOT FORM THIS LN DID NOT AIR PLS REV												
V11 Added												
*60	08/04-08/04	SA	8P-10P	3	:30	\$300.00	MOVIE: NORBIT	3		1	\$900.00	
Buyline Comment: ADD TO SKED												
Station Remark: V18 ONLY 1X AIRED ON THIS LN PLS REV												
V11 Added												

---REPORT TOTALS---  
Report Totals: 6 / \$1,620.00

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Aug 12: 128 / \$52,215.00  
Sales Totals: 128 / \$52,215.00  
Station Totals: 128 / \$52,215.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$52,215	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE

Rep Order# 6833818 Ver# 15 Status Revised Traffic Order# 191747 Printed: 08/14/2012 2:16 PM 1 of 7

**Last Received:** 08/14/2012 1:46 PM  
**Showing Buylines:** All Rep Revised Lines

<b>Station</b>	WTNH-TV NEW HAVEN, CT.	<b>Agency</b>	( ) GMMB	<b>Rep Firm</b>	
<b>Advertiser</b>	( ) FRNDS OF E. ESTY		3050 K ST NW	<b>Sales Office</b>	( ) PHILADELPHIA
<b>Product</b>	ELIZABETH ESTY		WASHINGTON, DC 20007	<b>Salesperson</b>	( ) KATE BRADY
<b>Estimate#</b>	1458	<b>Agency C/P1/P2/E</b>	118/125/1458	<b>Salesperson Phone#</b>	215-567-6005
<b>Buyer</b>	Maura Gilroy	<b>Flight Dates</b>	07/31/2012 - 08/06/2012	<b>Salesperson FAX#</b>	215-567-5938
<b>Phone#</b>		<b>Hiatus Weeks</b>			
<b>Fax#</b>					

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---

THIS IS A REVISED ORDER

SEE LNS 19.50.59

REVISED TOTAL IS \$52215 (-\$1200)

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03	TU-F	5A-530A	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1		1	\$200.00	
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*2	07/31-08/03	TU-F	530A-6A	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1		1	\$275.00	
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*6	07/31-08/03	TU-F	9A-10A	1	:30	\$200.00	DR. PHIL	1		1	\$200.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*7	08/04-08/05	SA-SU	6A-8A	6	:30	\$100.00	GOOD MORNING CONNECTICUT WEEKEND	6		1	\$600.00	
	Buyline Comment: RATE CHNGDM 5X ADDED V7 More than 2 codes changed											
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
	Buyline Comment: RATE CHNGD, 5X ADDED V7 More than 2 codes changed											





Rep Order#	6833818
EC'd	Yes

Ver# 15 Status Revised

Traffic Order# 191747

Printed: 08/14/2012 2:16 PM  
Last Received: 08/14/2012 1:46 PM  
Showing Buylines: All Rep Revised Lines

3 of 7

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*19	08/05-08/05	SU	6P-630P	0	:30	\$150.00	NEWS 8 WEEKEND	0		0	\$0.00	
	Buyline Comment: RATE CHNGD 1X N/A											
	Sales Remark: V15 1X N/A											
	V7 Comment Changed, Rate Changed											
	V15 More than 2 codes changed											
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
	Buyline Comment: RATE CHNGD 4X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
	Buyline Comment: RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
	Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
	Buyline Comment: 1X ADDED 1X CXL'D											
	V7 More than 2 codes changed											
	V9 More than 2 codes changed											
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
	Buyline Comment: 1X ADDED, RATE CHNGD											
	V7 More than 2 codes changed											
*43	08/01-08/03	W-F	5A-530A	2	:30	\$150.00	GOOD MORNING CONNECTICUT	2		1	\$300.00	
	Buyline Comment: REBOUGHT FROM LN 1											
	V7 Added											



Rep Order#	6833818	Ver#	15	Status	Revised	Traffic Order#	191747	Printed:	08/14/2012 2:16 PM	5 of 7
EC'd	Yes							Last Received:	08/14/2012 1:46 PM	

**Last Received:** 08/14/2012 1:46 PM  
**Showing Buylines:** All Rep Revised Lines

### Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRIENDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
	-----	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
*52	08/01-08/03	W-F	5P-6P	3	:30	\$400.00	NEWS 8 WEEKDAY	3		1	\$1,200.00	
	Buyline Comment: REBOUGHT FROM LN 16											
	V7 Added											
*53	08/01-08/03	W-F	6P-630P	3	:30	\$500.00	NEWS 8 WEEKDAY	3		1	\$1,500.00	
	Buyline Comment: REBOUGHT FROM LN 17											
	V7 Added											
*54	08/01-08/05	W-SU	11P-1135P	4	:30	\$550.00	11P EYEWITNESS NEWS	4		1	\$2,200.00	
	Buyline Comment: REBOUGHT FROM LN 24											
	V7 Added											
*55	08/01-08/03	W-F	1135P-12A	3	:30	\$200.00	ABC NIGHTLINE	3		1	\$600.00	
	Buyline Comment: REBOUGHT FROM LN 26											
	V7 Added											
*56	08/03-08/03	F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
	Buyline Comment: REBOUGHT FROM LN 50											
	V11 Added											
*57	08/02-08/02	TH	8P-9P	1	:30	\$1,500.00	WIPEOUT	1		1	\$1,500.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											
*58	08/02-08/02	TH	9P-10P	1	:30	\$1,800.00	WIPEOUT	1		1	\$1,800.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											
*59	08/03-08/03	F	8P-9P	0	:30	\$600.00	SHARK TANK	0		0	\$0.00	
	Buyline Comment: ADD TO SKED											
	1X N/A											
	Sales Remark: V15 1X N/A											
	V11 Added											
	V15 More than 2 codes changed											

EC'd Yes  
Last Received: 08/14/2012 1:46 PM  
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#  
Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*60	08/04-08/04	SA	8P-10P	3	:30	\$300.00	MOVIE: NORBIT	3		1	\$900.00	
Buyline Comment: ADD TO SKED V11 Added												
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	
Buyline Comment: ADD TO SKED V11 Added												
*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
Buyline Comment: ADD TO SKED V11 Added												
*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	
Buyline Comment: ADD TO SKED V11 Added												

---REPORT TOTALS---

Report Totals: 84 / \$29,590.00

---SALES MONTHLY TOTALS---

Aug 12: 128 / \$52,215.00  
Sales Totals: 128 / \$52,215.00  
Station Totals: 128 / \$52,215.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$52,215	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

Station WTNH-TV NEW HAVEN, CT.    Agency (    ) GMMB    Rep Firm

Advertiser (    ) FRNDS OF E. ESTY    3050 K ST NW    Sales Office (    ) PHILADELPHIA

Product ELIZABETH ESTY    WASHINGTON, DC 20007    Salesperson (    ) KATE BRADY

Estimate# 1458    Agency C/P1/P2/E 118/125/1458

Buyer Maura Gilroy    Flight Dates 07/31/2012 - 08/06/2012    Salesperson Phone# 215-567-6005

Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938

Fax#

--- CONTRACT COMMENT ---  
FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
SEE LNS 19 & 50 FOR NA'S. WAITING FOR RESPONSE TO NA  
LN59. PLS ADDRESS ASAP  
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*19	08/05-08/05	SU	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
Buyline Comment: RATE CHNGD												
Station Remark: V14 LN NA DUE TECH DIFF												
V7 Comment Changed, Rate Changed												
*50	08/01-08/03	W-F	3P-4P	4	:30	\$225.00	GENERAL HOSPITAL	4		1	\$900.00	
Buyline Comment: REBOUGHT FROM LN 14												
2X N/A, 1X REBOUGHT ON SEP LN												
Station Remark: V14 1X NA 8/1 & 8/3 DUE SOTP												
V7 Added												
V11 More than 2 codes changed												
*59	08/03-08/03	F	8P-9P	1	:30	\$600.00	SHARK TANK	1		1	\$600.00	
Buyline Comment: ADD TO SKED												
Station Remark: V14 LN NA DUE SOTP - SPOT CAN BE REINSTATED BUT RATE NEEDS TO												
BE REV TO \$750 TO CLEAR												
V11 Added												

---REPORT TOTALS---  
Report Totals: 6 / \$1,650.00

---SALES MONTHLY TOTALS---

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Aug 12: 132 / \$53,415.00  
Sales Totals: 132 / \$53,415.00  
Station Totals: 132 / \$53,415.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$53,415	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
			WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
			XXX 0%				

---COMPETITIVE COMMENTS---  
WAITING ON COMP

Books null  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

Rep Order# 6833818 Ver# 12 Status Returned Traffic Order# 191747 Printed: 08/01/2012 5:10 PM 1 of 8

**Last Received:** 08/01/2012 4:46 PM

### Showing Buylines: All Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	( ) GMMB	Rep Firm	
Advertiser	( ) FRNDS OF E. ESTY		3050 K ST NW	Sales Office	( ) PHILADELPHIA
Product	ELIZABETH ESTY		WASHINGTON, DC 20007	Salesperson	( ) KATE BRADY
Estimate#	1458	Agency C/P1/P2/E	118/125/1458	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---

SEE LN 59 FOR NA. WAITING FOR RESPONSE TO ST V.10  
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03 Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed	TU-F	5A-530A	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1		1	\$200.00	
*2	07/31-08/03 Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed	TU-F	530A-6A	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1		1	\$275.00	
3	07/31-08/03 Buyline Comment: RATE CHNGD	TU-F	6A-630A	4	:30	\$350.00	GOOD MORNING CONNECTICUT	4		1	\$1,400.00	
4	07/31-08/03 Buyline Comment: RATE CHNGD	TU-F	630A-7A	4	:30	\$350.00	GOOD MORNING CONNECTICUT	4		1	\$1,400.00	
5	07/31-08/03 Buyline Comment: RATE CHNGD	TU-F	7A-9A	4	:30	\$375.00	GOOD MORNING AMERICA	4		1	\$1,500.00	
*6	07/31-08/03 Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed	TU-F	9A-10A	1	:30	\$200.00	DR. PHIL	1		1	\$200.00	







Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
Buyline Comment: RATE CHNGD V7 Comment Changed, Rate Changed												
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN V7 More than 2 codes changed												
27	08/06-08/06	M	8P-10P	1	:30	\$2,000.00	BACHELOR PAD	1		1	\$2,000.00	
Buyline Comment: RATE CHNGD												
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
Buyline Comment: 1X ADDED 1X CXL'D V7 More than 2 codes changed V9 More than 2 codes changed												
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
Buyline Comment: 1X ADDED, RATE CHNGD V7 More than 2 codes changed												
30	08/06-08/06	M	530A-6A	1	:30	\$400.00	GOOD MORNING CONNECTICUT	1		1	\$400.00	
31	08/06-08/06	M	6A-630A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
32	08/06-08/06	M	630A-7A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
33	08/06-08/06	M	7A-9A	1	:30	\$800.00	GOOD MORNING AMERICA	1		1	\$800.00	
34	08/06-08/06	M	10A-11A	1	:30	\$100.00	RACHEL RAY	1		1	\$100.00	
35	08/06-08/06	M	11A-12P	1	:30	\$175.00	THE VIEW	1		1	\$175.00	







Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	

Buyline Comment: ADD TO SKED  
V11 Added

---REPORT TOTALS---

Report Totals: 132 / \$53,415.00

---SALES MONTHLY TOTALS---

Aug 12: 132 / \$53,415.00  
Sales Totals: 132 / \$53,415.00  
Station Totals: 132 / \$53,415.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,415	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE



Rep Order# 6833818  
EC'd Yes

Ver#	11	Status	Revised

Traffic Order# 191747

Printed: 08/01/2012 4:49 PM  
Last Received: 08/01/2012 4:46 PM  
Showing Buylines: All Lines

2 of 9

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	( ) FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/0  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
	-----	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
*7	08/04-08/05	SA-SU	6A-8A	6	:30	\$100.00	GOOD MORNING CONNECTICUT WEEKEND	6		1	\$600.00	
	Buyline Comment: RATE CHNGDM 5X ADDED V7 More than 2 codes changed											
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
	Buyline Comment: RATE CHNGD, 5X ADDED V7 More than 2 codes changed											
*9	08/05-08/05	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
	Buyline Comment: RATE CHNGD V7 Comment Changed, Rate Changed											
10	07/31-08/03	TU-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
	Buyline Comment: RATE CHNGD											
*11	07/31-08/03	TU-F	11A-12P	1	:30	\$300.00	THE VIEW	1		1	\$300.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
12	07/31-08/03	TU-F	12P-1230P	4	:30	\$350.00	NEWS 8 MIDDAY	4		1	\$1,400.00	
	Buyline Comment: RATE CHNGD											
*13	07/31-08/03	TU-F	1230P-130P	1	:30	\$175.00	CONNECTICUT STYLE	1		1	\$175.00	
	Buyline Comment: 1X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*14	07/31-08/03	TU-F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
	Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											





Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
Buyline Comment: RATE CHNGD 4X REBOUGHT ON SEP LN V7 More than 2 codes changed												
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
Buyline Comment: RATE CHNGD V7 Comment Changed, Rate Changed												
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN V7 More than 2 codes changed												
27	08/06-08/06	M	8P-10P	1	:30	\$2,000.00	BACHELOR PAD	1		1	\$2,000.00	
Buyline Comment: RATE CHNGD												
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
Buyline Comment: 1X ADDED 1X CXL'D V7 More than 2 codes changed V9 More than 2 codes changed												
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
Buyline Comment: 1X ADDED, RATE CHNGD V7 More than 2 codes changed												
30	08/06-08/06	M	530A-6A	1	:30	\$400.00	GOOD MORNING CONNECTICUT	1		1	\$400.00	
31	08/06-08/06	M	6A-630A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
32	08/06-08/06	M	630A-7A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
33	08/06-08/06	M	7A-9A	1	:30	\$800.00	GOOD MORNING AMERICA	1		1	\$800.00	







Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	

Buyline Comment: ADD TO SKED  
Sales Remark: V11 ADD TO SKED  
V11 Added

*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
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Buyline Comment: ADD TO SKED  
Sales Remark: V11 ADD TO SKED  
V11 Added

*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	
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Buyline Comment: ADD TO SKED  
Sales Remark: V11 ADD TO SKED  
V11 Added

---REPORT TOTALS---

Report Totals: 132 / \$53,415.00

---SALES MONTHLY TOTALS---

Aug 12: 132 / \$53,415.00  
Sales Totals: 132 / \$53,415.00  
Station Totals: 132 / \$53,415.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,415	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null  
Demos RA35+

Rep Order# 6833818
Ver# 10
Status Returned
Traffic Order# 191747
Printed: 08/01/2012 1:51 PM
1 of 2

EC'd Yes
Last Received: 07/31/2012 3:23 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
 FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
 SEE LN 50 FOR NA'S. PLS ADDRESS ASAP  
 THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*50	08/01-08/03	W-F	3P-4P	6	:30	\$225.00	GENERAL HOSPITAL	6		1	\$1,350.00	
Buyline Comment: REBOUGHT FROM LN 14												
Station Remark: V10 1X NA 8/1 & 8/3 DUE SOTP - 8/3 CAN BE REINSTATED RATE NEEDS TO BE REV TO \$270 TO CLEAR												
V7 Added												

---REPORT TOTALS---  
 Report Totals: 6 / \$1,350.00

---SALES MONTHLY TOTALS---  
 Aug 12: 124 / \$45,795.00  
 Sales Totals: 124 / \$45,795.00  
 Station Totals: 124 / \$45,795.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$45,795	CABL	0%	WCCT	0%	WFSB	0%	WHCT	0%
					WRDM	0%	WTIC	0%	WUVN	0%	WVIT	0%
					XXX	0%						

---COMPETITIVE COMMENTS---  
 WAITING ON COMP

Rep Order#	6833818	Ver#	9	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 3:26 PM	1 of 6
EC'd	Yes							Last Received:	07/31/2012 3:23 PM	

**Last Received:** 07/31/2012 3:23 PM  
**Showing Buylines:** All Rep Revised Lines

### Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	( ) GMMB	Rep Firm	
Advertiser	( ) FRNDS OF E. ESTY	3050 K ST NW		Sales Office	( ) PHILADELPHIA
Product	ELIZABETH ESTY	WASHINGTON, DC 20007		Salesperson	( ) KATE BRADY
Estimate#	1458	Agency C/P1/P2/E	118/125/1458	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---

THIS IS A REVISED ORDER

LN 28 1X CXL'D

REVISSED TOTAL IS \$45795 (\$10,055 TP SPEND)

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03	TU-F	5A-530A	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1		1	\$200.00	
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*2	07/31-08/03	TU-F	530A-6A	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1		1	\$275.00	
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*6	07/31-08/03	TU-F	9A-10A	1	:30	\$200.00	DR. PHIL	1		1	\$200.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*7	08/04-08/05	SA-SU	6A-8A	6	:30	\$100.00	GOOD MORNING CONNECTICUT WEEKEND	6		1	\$600.00	
	Buyline Comment: RATE CHNGDM 5X ADDED V7 More than 2 codes changed											
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
	Buyline Comment: RATE CHNGD, 5X ADDED V7 More than 2 codes changed											

Buyline Comment: RATE CHNGD  
2X REBOUGHT ON SEP LN

V77 More than 2 codes changed

Buyline Comment: RATE CHNGD  
2X REBOUGHT ON SEP LN

V7 More than 2 codes changed

Buyline Comment: 3X REBOUGHT ON SEP LN

V7 More than 2 codes changed

Buyline Comment: RATE CHNGDM 5X ADDED

V7 More than 2 codes changed

DATE	TIME	BY	REMARKS
01-01-80	09:00	JAN	STARTED WORK
01-01-80	10:00	JAN	WORKING ON PROJECT
01-01-80	11:00	JAN	MEETING WITH TEAM
01-01-80	12:00	JAN	LUNCH BREAK
01-01-80	13:00	JAN	CONTINUED WORK
01-01-80	14:00	JAN	COMPLETED TASK
01-01-80	15:00	JAN	REVIEWING DOCUMENTS
01-01-80	16:00	JAN	END OF DAY

177 More than 3 codes changed



Rep Order#	6833818	Ver#	9	Status	Revised
EC'd	Yes				

Traffic Order# 191747

**Printed:** 07/31/2012 3:26 PM  
**Last Received:** 07/31/2012 3:23 PM  
**Showing Buylines:** All Rep Revised Lines

2 of 6

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON  
Agency C/P1/P2/E 11  
Flight Dates 07/31  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	08/05-08/05	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
	Buyline Comment: RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*11	07/31-08/03	TU-F	11A-12P	1	:30	\$300.00	THE VIEW	1		1	\$300.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*13	07/31-08/03	TU-F	1230P-130P	1	:30	\$175.00	CONNECTICUT STYLE	1		1	\$175.00	
	Buyline Comment: 1X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*14	07/31-08/03	TU-F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*15	07/31-08/03	TU-F	4P-5P	1	:30	\$300.00	JUDGE JUDY	1		1	\$300.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*16	07/31-08/03	TU-F	5P-6P	1	:30	\$500.00	NEWS 8 WEEKDAY	1		1	\$500.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*17	07/31-08/03	TU-F	6P-630P	1	:30	\$700.00	NEWS 8 WEEKDAY	1		1	\$700.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*18	08/04-08/04	SA	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
	Buyline Comment: RATE CHNGD											
	V7 Comment Changed, Rate Changed											



Rep Order#	6833818	Ver#	9	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 3:26 PM	4 of 6
EC'd	Yes							Last Received:	07/31/2012 3:23 PM	
								Showing Buylines:	All Rep Revised Lines	

**Printed:** 07/31/2012 3:26 PM  
**Last Received:** 07/31/2012 3:23 PM  
**Showing Buylines:** All Rep Revised Lines

Traffic Order# 191747

Status Revised

Ver#

6833818

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	( ) FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 118/125/1458  
**Flight Dates** 07/31/2012 - 08/0  
**Hiatus Weeks**

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*44	08/01-08/03	W-F	530A-6A	2	:30	\$200.00	GOOD MORNING CONNECTICUT	2		1	\$400.00	
	Buyline Comment: REBOUGHT FROM LN 2											
	V7 Added											
*45	08/01-08/03	W-F	7A-9A	5	:30	\$375.00	GOOD MORNING AMERICA	5		1	\$1,875.00	
	Buyline Comment: ADD TO SKED											
	V7 Added											
*46	08/01-08/03	W-F	9A-10A	5	:30	\$125.00	DR. PHIL	5		1	\$625.00	
	Buyline Comment: REBOUGHT FROM LN 6											
	V7 Added											
*47	08/01-08/03	W-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
	Buyline Comment: ADD TO SKED											
	V7 Added											
*48	08/01-08/03	W-F	11A-12P	7	:30	\$250.00	THE VIEW	7		1	\$1,750.00	
	Buyline Comment: REBOUGHT FROM LN 11											
	V7 Added											
*49	08/01-08/03	W-F	1230P-130P	3	:30	\$150.00	CONNECTICUT STYLE	3		1	\$450.00	
	Buyline Comment: REBOUGHT FROM LN 13											
	V7 Added											
*50	08/01-08/03	W-F	3P-4P	6	:30	\$225.00	GENERAL HOSPITAL	6		1	\$1,350.00	
	Buyline Comment: REBOUGHT FROM LN 14											
	V7 Added											
*51	08/01-08/03	W-F	4P-5P	3	:30	\$200.00	JUDGE JUDY	3		1	\$600.00	
	Buyline Comment: REBOUGHT FROM LN 15											
	V7 Added											

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*52	08/01-08/03	W-F	5P-6P	3	:30	\$400.00	NEWS 8 WEEKDAY	3		1	\$1,200.00	
Buyline Comment: REBOUGHT FROM LN 16 V7 Added												
*53	08/01-08/03	W-F	6P-630P	3	:30	\$500.00	NEWS 8 WEEKDAY	3		1	\$1,500.00	
Buyline Comment: REBOUGHT FROM LN 17 V7 Added												
*54	08/01-08/05	W-SU	11P-1135P	4	:30	\$550.00	11P EYEWITNESS NEWS	4		1	\$2,200.00	
Buyline Comment: REBOUGHT FROM LN 24 V7 Added												
*55	08/01-08/03	W-F	1135P-12A	3	:30	\$200.00	ABC NIGHTLINE	3		1	\$600.00	
Buyline Comment: REBOUGHT FROM LN 26 V7 Added												

---REPORT TOTALS---  
Report Totals: 80 / \$23,170.00

---SALES MONTHLY TOTALS---

Aug 12: 124 / \$45,795.00  
Sales Totals: 124 / \$45,795.00  
Station Totals: 124 / \$45,795.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals	\$45,795	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---  
WAITING ON COMP



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/31/12 / 07/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$275.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$375.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				6	\$100.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				6	\$200.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$750.00			
10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$150.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$300.00			
12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 4 \$350.00												
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$175.00												
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	1	\$270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$270.00												
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$300.00												
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$500.00												
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$700.00												
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$150.00												
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S 1 \$150.00												
20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 4 \$900.00												
21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 4 \$800.00												
22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$300.00												
23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$300.00												
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-11:35p		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -T----- 1 \$700.00												
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$250.00												
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -T----- 1 \$300.00												
27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$2,000.00												
28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -T----- 1 \$1,200.00												
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	07/30/12-08/05/12	Fri Hour 3	10p-11p	-----F----	:30		<del>\$3,000.00</del>	NM		
	See MG 29.2											
	2	WTNH	08/03/12-08/03/12	Fri Prime Other 2	9p-11p	-----F----	:30		\$1,500.00	NM		
	(H) MG for 29.1 08/03											
30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
D 43	WTNH	08/03/12	08/03/12	Fri Prime Other 2	9p-11p		:30			NM	0	\$0.00
N 44	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	5a-530a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$150.00			
N 45	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	530a-6a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$200.00			
N 46	WTNH	08/01/12	08/03/12	GMA	7a-9a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$375.00			
N 47	WTNH	08/01/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$125.00			
N 48	WTNH	08/01/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				4	\$150.00			
N 49	WTNH	08/01/12	08/03/12	The View	11a-12p		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				7	\$250.00			
N 50	WTNH	08/01/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$150.00			
N 51	WTNH	08/01/12	08/03/12	General Hospital	General Hospital		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$225.00			
N 52	WTNH	08/01/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
N 53	WTNH	08/01/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$400.00			
N 54	WTNH	08/01/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$500.00			
N 55	WTNH	08/01/12	08/05/12	Late News 8	11p-11:35p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTFSS				4	\$550.00			
N 56	WTNH	08/01/12	08/03/12	Nightline	1135p-120630a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
Totals											123	\$45,795.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	123	\$45,795.00	\$38,925.75
<b>Totals</b>	<b>123</b>	<b>\$45,795.00</b>	<b>\$38,925.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Rep Order# 6833818    Ver# 8    Status Returned    Traffic Order# 191747    Printed: 07/31/2012 1:30 PM    1 of 2  
EC'd Yes    Last Received: 07/31/2012 11:25 AM  
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
SEE LN 28 FOR DISCREP, WE CANNOT ADD A SPOT TO AN ACTIVE LOG  
ROG IS CALLING TO DO MKGD  
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*28	07/31-07/31	TU	10P-11P	2	:30	\$1,200.00	FINAL WITNESS	2		1	\$2,400.00	

Buyline Comment: 1X ADDED  
Station Remark: V8 1X CANNOT BE ADDED. WE CANNOT MAKE CHANGES TO AN ACTIVE LOG  
V7 More than 2 codes changed

---REPORT TOTALS---  
Report Totals: 2 / \$2,400.00

---SALES MONTHLY TOTALS---  
Aug 12: 125 / \$46,995.00  
Sales Totals: 125 / \$46,995.00  
Station Totals: 125 / \$46,995.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$46,995  
CABL 0% WCCT 0% WCTX 0% WFSB 0% WHCT 0%  
WRDM 0% WTIC 0% WTNH 100% WUVN 0% WVIT 0%  
XXX 0%

---COMPETITIVE COMMENTS---  
WAITING ON COMP



Rep Order#	6833818	Ver#	7	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 12:01 PM
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**Last Received:** 07/31/2012 11:25 AM

### Showing Buylines: All Rep Revised Lines

**Station** WTNH-TV NEW HAVEN, CT.

Advertiser ( ) .FRNDS OF E. ESTY

Product ELIZABETH ESTY

Estimate# 1458

**Buyer** Maura Gilroy

**Phone#**

#xv

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 118/125/1458

Flight Dates 07/31/2012 - 08/06/2012

### Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHI

Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
Buyline Comment: RATE CHNGD, 5X ADDED												
Sales Remark: V7 RATE CHNGD, 5X ADDED												
V7 More than 2 codes changed												
*9	08/05-08/05	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V7 RATE CHNGD												
V7 Comment Changed, Rate Changed												
*11	07/31-08/03	TU-F	11A-12P	1	:30	\$300.00	THE VIEW	1		1	\$300.00	
Buyline Comment: 3X REBOUGHT ON SEP LN												
Sales Remark: V7 3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*13	07/31-08/03	TU-F	1230P-130P	1	:30	\$175.00	CONNECTICUT STYLE	1		1	\$175.00	
Buyline Comment: 1X REBOUGHT ON SEP LN												
Sales Remark: V7 1X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*14	07/31-08/03	TU-F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
Sales Remark: V7 3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
*15	07/31-08/03	TU-F	4P-5P	1	:30	\$300.00	JUDGE JUDY	1		1	\$300.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
Sales Remark: V7 3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												

Rep Order#	6833818	Ver#	7	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 12:01 PM	3 of 7
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**Last Received:** 07/31/2012 11:25 AM

**Showing Buylines: All Rep Revised Lines**

**Station** WTNH-TV NEW HAVEN, CT.

Advertiser ( ) .FRNDS OF E. ESTY

Product ELIZABETH ESTY

Estimate# 1458

**Buyer**  
**Maura Gilroy**

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 118/125/1458

Flight Dates 07/31/2012 - 08/06/2012

## Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*16	07/31-08/03	TU-F	5P-6P	1	:30	\$500.00	NEWS 8 WEEKDAY	1		1	\$500.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	Sales Remark: V7 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*17	07/31-08/03	TU-F	6P-630P	1	:30	\$700.00	NEWS 8 WEEKDAY	1		1	\$700.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	Sales Remark: V7 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*18	08/04-08/04	SA	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
	Buyline Comment: RATE CHNGD											
	Sales Remark: V7 RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*19	08/05-08/05	SU	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
	Buyline Comment: RATE CHNGD											
	Sales Remark: V7 RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
	Buyline Comment: RATE CHNGD											
	4X REBOUGHT ON SEP LN											
	Sales Remark: V7 4X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
	Buyline Comment: RATE CHNGD											
	Sales Remark: V7 RATE CHNGD											
	V7 Comment Changed, Rate Changed											





Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*53	08/01-08/03	W-F	6P-630P	3	:30	\$500.00	NEWS 8 WEEKDAY	3		1	\$1,500.00	
Buyline Comment: REBOUGHT FROM LN 17												
Sales Remark: V7 REBOUGHT FROM LN 17												
V7 Added												
*54	08/01-08/05	W-SU	11P-1135P	4	:30	\$550.00	11P EYEWITNESS NEWS	4		1	\$2,200.00	
Buyline Comment: REBOUGHT FROM LN 24												
Sales Remark: V7 REBOUGHT FROM LN 24												
V7 Added												
*55	08/01-08/03	W-F	1135P-12A	3	:30	\$200.00	ABC NIGHTLINE	3		1	\$600.00	
Buyline Comment: REBOUGHT FROM LN 26												
Sales Remark: V7 REBOUGHT FROM LN 26												
V7 Added												

---REPORT TOTALS---

Report Totals: 81 / \$24,370.00

---SALES MONTHLY TOTALS---

Aug 12: 125 / \$46,995.00

Sales Totals: 125 / \$46,995.00

Station Totals: 125 / \$46,995.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals	\$46,995	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null

Demos RA35+



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/26/12 / 07/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$200.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$275.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$375.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$150.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$250.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$500.00			
N 10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$150.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$175.00			
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$270.00			
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$500.00			
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$700.00			
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$200.00			
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$250.00			
N 20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$900.00			
N 21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
N 22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-11:35p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTFSS				5	\$700.00			
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$2,000.00			
N 28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$1,200.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	07/30/12-08/05/12	Fri Hour 3	10p-11p	-----F----	:30		<del>\$3,000.00</del>	NM		
			See MG 29.2									
	2	WTNH	08/03/12-08/03/12	Fri Prime Other 2	9p-11p	-----F----	:30		\$1,500.00	NM		
			Ⓜ MG for 29.1 08/03									
30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
<b>Totals</b>											<b>93</b>	<b>\$42,530.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	93	\$42,530.00	\$36,150.50
<b>Totals</b>	<b>93</b>	<b>\$42,530.00</b>	<b>\$36,150.50</b>

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WTNH  
8 Elm Street  
New Haven, CT 06510  
(203) 784-8888

Contract / Revision	Alt Order #
191747 /	06833818

Contract Dates	Product	Estimate #
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

Advertiser	Original Date / Revision
POL/Friends of E Esty (D)	07/26/12 / 07/26/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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EC'd Yes Last Received: 07/25/2012 4:46 PM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
 Advertiser ( ) FRNDS OF E. ESTY  
 Product ELIZABETH ESTY  
 Estimate# 1458  
 Buyer Maura Gilroy  
 Phone#  
 Fax#

Agency ( ) GMMB  
 1010 WISCONSIN AVE.S  
 SU.800, WASHINGTON, DC 20007  
 Agency C/P1/P2/E 118/125/1458  
 Flight Dates 07/31/2012 - 08/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*26	07/31-08/03	TU-F	1135P-12A 4	3	:30	\$300.00	ABC NIGHTLINE	4		1	\$1,200.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*27	08/06-08/06	M	8P-10P 1	2	:30	\$2,000.00	BACHELOR PAD	1		1	\$2,000.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*28	07/31-07/31	TU	10P-11P 1	3	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*29	08/03-08/03	F	9P-11P 1	2	:30	\$1,500.00	20/20	1		1	\$1,500.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												

---REPORT TOTALS---  
 Report Totals: 80 / \$35,605.00

---SALES MONTHLY TOTALS---  
 Aug 12: 93 / \$42,530.00  
 Sales Totals: 93 / \$42,530.00  
 Station Totals: 93 / \$42,530.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$42,530

CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%



EC'd Yes Last Received: 07/19/2012 3:28 PM Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency ( ) GMMB Rep Firm  
Advertiser ( ) FRNDS OF E. ESTY 1010 WISCONSIN AVE,S Sales Office ( ) PHILADELPHIA  
Product ELIZABETH ESTY SU 800, WASHINGTON, DC 20007 Salesperson ( ) KATE BRADY  
Estimate# 1458 Agency C/P1/P2/E 118/125/1458 Flight Dates 07/31/2012 - 08/06/2012 Salesperson Phone# 215-567-6005  
Buyer Maura Gilroy Hiatus Weeks Salesperson FAX# 215-567-5938  
Phone#  
Fax#

--- CONTRACT COMMENT ---  
FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
SEE LN 29 FOR TP REV  
THX KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*29	08/03-08/03	F	10P-11P	1	:30	\$3,000.00	20/20	1		1	\$3,000.00	
Station Remark: V4 PGM AIRING 9-11P PLS REV												

---REPORT TOTALS---  
Report Totals: 1 / \$3,000.00

---SALES MONTHLY TOTALS---  
Aug 12: 93 / \$55,850.00  
Sales Totals: 93 / \$55,850.00  
Station Totals: 93 / \$55,850.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$55,850	CABL	0%	WCCT	0%	WFSB	0%	WHCT	0%
					WRDM	0%	WTIC	0%	WUVN	0%	WVIT	0%
					XXX	0%						

---COMPETITIVE COMMENTS---  
WAITING ON COMP

Books null  
Demos RA35+



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/19/12 / 07/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$300.00			
2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$450.00			
4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$450.00			
5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$125.00			
7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$225.00			
8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$600.00			
9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$250.00			
10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$100.00			
11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$175.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$150.00			
14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$225.00			
15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$750.00			
17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$350.00			
20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,200.00			
21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
24	WTNH	07/31/12	08/05/12	Late News 8	11p-1135p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTFSS				5	\$1,000.00			
25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$500.00			
26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$4,000.00			
28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$4,000.00			
29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
<b>Totals</b>											<b>93</b>	<b>\$55,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/06/12	93	\$55,850.00	\$47,472.50
<b>Totals</b>	<b>93</b>	<b>\$55,850.00</b>	<b>\$47,472.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep Order# 6833818    Ver# 3    Status Revised    Traffic Order# 191747    Printed: 07/19/2012 3:30 PM    1 of 2  
EC'd Yes    Last Received: 07/19/2012 3:28 PM  
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE,S  
SU 800, WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
THIS IS A REVISED ORDER  
LNS 12 & 36 RATE CHNGS  
REVISED TOTAL IS \$55850  
PLS CONFIRM  
THANKS KELLY

08/7/19

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*12	07/31-08/03	TU-F	12P-1230P	4	:30	\$200.00	NEWS 8 MIDDAY	4		1	\$800.00	
Buyline Comment: RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												
*36	08/06-08/06	M	12P-1230P	1	:30	\$200.00	NEWS 8 MIDDAY	1		1	\$200.00	
Buyline Comment: RATE CHNGD Sales Remark: V3 RATE CHNGD V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 5 / \$1,000.00

---SALES MONTHLY TOTALS---

Aug 12: 93 / \$55,850.00  
Sales Totals: 93 / \$55,850.00  
Station Totals: 93 / \$55,850.00  
Lines not sent/rcld/rtrn: 0 / \$0.00



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/17/12 / 07/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$300.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$400.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$450.00			
N 4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$450.00			
N 5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$800.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$125.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----SS				1	\$225.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----SS				1	\$600.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S				1	\$250.00			
N 10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$100.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$175.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$700.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 07/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$175.00			
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$150.00			
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$225.00			
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$750.00			
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$350.00			
N 20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,200.00			
N 21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
N 22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
N 23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-1135p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTFSS				5	\$1,000.00			
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$500.00			
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
N 27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$4,000.00			
N 28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$4,000.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 07/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
N 30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
N 31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
N 34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
N 35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
N 38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
N 39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
N 41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
<b>Totals</b>											<b>93</b>	<b>\$55,725.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/06/12	93	\$55,725.00	\$47,366.25
<b>Totals</b>	<b>93</b>	<b>\$55,725.00</b>	<b>\$47,366.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE,S  
SU 800, WASHINGTON, DC 20007  
Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
FRIENDS OF ELIZABETH ESTY SC=\*

--- REMARKS ---  
THIS IS A NEW ORDER  
\*\*CLIENT: FRIENDS OF ELIZABETH ESTY\*\*  
OUR TOTAL IS \$55725  
PLS CONFIRM  
THANKS KELLY

OK 7/16

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	07/31-08/03	TU-F	5A-530A	3	:30	\$300.00	GOOD MORNING CONNECTICUT	3		1	\$900.00	
2	07/31-08/03	TU-F	530A-6A	3	:30	\$400.00	GOOD MORNING CONNECTICUT	3		1	\$1,200.00	
3	07/31-08/03	TU-F	6A-630A	4	:30	\$450.00	GOOD MORNING CONNECTICUT	4		1	\$1,800.00	
4	07/31-08/03	TU-F	630A-7A	4	:30	\$450.00	GOOD MORNING CONNECTICUT	4		1	\$1,800.00	
5	07/31-08/03	TU-F	7A-9A	4	:30	\$800.00	GOOD MORNING AMERICA	4		1	\$3,200.00	
6	07/31-08/03	TU-F	9A-10A	4	:30	\$125.00	DR. PHIL	4		1	\$500.00	
7	08/04-08/05	SA-SU	6A-8A	1	:30	\$225.00	GOOD MORNING CONNECTICUT WEEKEND	1		1	\$225.00	
8	08/04-08/05	SA-SU	8A-9A	1	:30	\$600.00	GMA WEEKEND	1		1	\$600.00	
9	08/05-08/05	SU	9A-10A	1	:30	\$250.00	THIS WEEK	1		1	\$250.00	
10	07/31-08/03	TU-F	10A-11A	4	:30	\$100.00	RACHEL RAY	4		1	\$400.00	
11	07/31-08/03	TU-F	11A-12P	4	:30	\$175.00	THE VIEW	4		1	\$700.00	

Rep Order# 6833818 Ver# 1 Status New Traffic Order# Printed: 07/16/2012 3:31 PM 2 of 4

EC'd No Last Received: 07/16/2012 3:28 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) FRNDS OF E. ESTY  
Product ELIZABETH ESTY  
Estimate# 1458  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE,S  
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Agency C/P1/P2/E 118/125/1458  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	Lt	# of Weeks	Total Cost	Daypart
12	07/31-08/03	TU-F	12P-1230P	4	:30	\$175.00	NEWS 8 MIDDAY	4		1	\$700.00	
13	07/31-08/03	TU-F	1230P-130P	2	:30	\$150.00	CONNECTICUT STYLE	2		1	\$300.00	
14	07/31-08/03	TU-F	3P-4P	4	:30	\$225.00	GENERAL HOSPITAL	4		1	\$900.00	
15	07/31-08/03	TU-F	4P-5P	4	:30	\$200.00	JUDGE JUDY	4		1	\$800.00	
16	07/31-08/03	TU-F	5P-6P	4	:30	\$750.00	NEWS 8 WEEKDAY	4		1	\$3,000.00	
17	07/31-08/03	TU-F	6P-630P	4	:30	\$1,000.00	NEWS 8 WEEKDAY	4		1	\$4,000.00	
18	08/04-08/04	SA	6P-630P	1	:30	\$300.00	NEWS 8 WEEKEND	1		1	\$300.00	
19	08/05-08/05	SU	6P-630P	1	:30	\$350.00	NEWS 8 WEEKEND	1		1	\$350.00	
20	07/31-08/03	TU-F	7P-730P	4	:30	\$1,200.00	JEOPARDY	4		1	\$4,800.00	
21	07/31-08/03	TU-F	730P-8P	4	:30	\$1,000.00	WHEEL OF FORTUNE	4		1	\$4,000.00	
22	08/04-08/04	SA	7P-730P	1	:30	\$400.00	WEEKEND JEOPARDY	1		1	\$400.00	
23	08/04-08/04	SA	730P-8P	1	:30	\$400.00	WHEEL OF FORTUNE	1		1	\$400.00	
24	07/31-08/05	TU-SU	11P-1135P	5	:30	\$1,000.00	11P EYEWITNESS NEWS	5		1	\$5,000.00	
25	08/04-08/04	SA	11P-1130P	1	:30	\$500.00	11P EYEWITNESS NEWS	1		1	\$500.00	
26	07/31-08/03	TU-F	1135P-12A	4	:30	\$200.00	ABC NIGHTLINE	4		1	\$800.00	
27	08/06-08/06	M	8P-10P	1	:30	\$4,000.00	BACHELOR PAD	1		1	\$4,000.00	

Printed: 07/16/2012 3:31 PM

Last Received: 07/16/2012 3:28 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
 Advertiser ( ) FRNDS OF E. ESTY  
 Product ELIZABETH ESTY  
 Estimate# 1458  
 Buyer Maura Gilroy  
 Phone#  
 Fax#

Agency ( ) GMMB  
 1010 WISCONSIN AVE,S  
 SU-800, WASHINGTON, DC 20007  
 Agency C/P1/P2/E 118/125/1458  
 Flight Dates 07/31/2012 - 08/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
28	07/31-07/31	TU	10P-11P	1	:30	\$4,000.00	FINAL WITNESS	1		1	\$4,000.00	
29	08/03-08/03	F	10P-11P	1	:30	\$3,000.00	20/20	1		1	\$3,000.00	
30	08/06-08/06	M	530A-6A	1	:30	\$400.00	GOOD MORNING CONNECTICUT	1		1	\$400.00	
31	08/06-08/06	M	6A-630A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
32	08/06-08/06	M	630A-7A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
33	08/06-08/06	M	7A-9A	1	:30	\$800.00	GOOD MORNING AMERICA	1		1	\$800.00	
34	08/06-08/06	M	10A-11A	1	:30	\$100.00	RACHEL RAY	1		1	\$100.00	
35	08/06-08/06	M	11A-12P	1	:30	\$175.00	THE VIEW	1		1	\$175.00	
36	08/06-08/06	M	12P-1230P	1	:30	\$175.00	NEWS 8 MIDDAY	1		1	\$175.00	
37	08/06-08/06	M	4P-5P	1	:30	\$200.00	JUDGE JUDY	1		1	\$200.00	
38	08/06-08/06	M	5P-6P	1	:30	\$750.00	NEWS 8 WEEKDAY	1		1	\$750.00	
39	08/06-08/06	M	6P-630P	1	:30	\$1,000.00	NEWS 8 WEEKDAY	1		1	\$1,000.00	
40	08/06-08/06	M	7P-730P	1	:30	\$1,200.00	JEOPARDY	1		1	\$1,200.00	
41	08/06-08/06	M	730P-8P	1	:30	\$1,000.00	WHEEL OF FORTUNE	1		1	\$1,000.00	
42	08/06-08/06	M	1135P-12A	1	:30	\$200.00	ABC NIGHTLINE	1		1	\$200.00	

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Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 93 / \$55,725.00

---SALES MONTHLY TOTALS---

Aug 12: 93 / \$55,725.00  
Sales Totals: 93 / \$55,725.00  
Station Totals: 93 / \$55,725.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$55,725	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE